

# **LIEDER ALIVE!**

VOCAL MASTER WORKSHOP PROGRAM AT THE SAN FRANCISCO CONSERVATORY OF MUSIC

---

A project of Community Initiatives

## **A ground-breaking program in the teaching of German Lieder**

**Program Overview**

# LIEDER ALIVE!

VOCAL MASTER WORKSHOP PROGRAM AT THE SAN FRANCISCO CONSERVATORY OF MUSIC

---

A project of Community Initiatives

The purpose of this program is to re-invigorate the teaching of German Lieder—a major chapter of western classical music. Such a training program, devoted exclusively to this important artistic genre, is unique in America. Exceptional students and emerging professionals from the United States and around the world are offered the opportunity to work intensively with internationally renowned musical artists.

- We are honored to welcome **June Anderson** who will sing a Benefit Concert on Friday, October 14, and teach *The Art of Singing* opening with a public Master Class on Saturday, October 15, 2011.
- **Thomas Hampson** inaugurated this unique program with a *Mostly Mahler* intensive Master Workshop on October 1st and 2nd, 2008.
- We are profoundly grateful to **Marilyn Horne** for teaching *Romantic German Lieder*, a three-day program that began on June 11th, 2009.
- The Program takes place at the new state-of-the-art Conservatory of Music in the heart of San Francisco's cultural district, which boasts a four-hundred seat Grand Concert Hall.
- Master Workshops range from three to ten days, and are open to the public.
- Our participants, **Heidi Melton** and **Eleazar Rodriguez** appeared in Concert with **John Parr** in the Grand Concert Hall, on October 20th, 2009.
- We also present an ongoing *Liederabend* series using the beautifully restored antique Bösendorfers, Bechsteins and Blüthners in the elegant Music Salon at Salle Pianos.
- This “graduate level” program is specifically geared to highly accomplished emerging and established professionals. These are the supremely gifted singers that we believe can assist in our purpose of keeping *Lieder* where it belongs—alive!

---

**MAXINE BERNSTEIN**, director

14 IMPERIAL AVENUE • SAN FRANCISCO • CA 94123

**415 561 0100**

[bernstein@LiederAlive.org](mailto:bernstein@LiederAlive.org)

# LIEDER ALIVE!

VOCAL MASTER WORKSHOP PROGRAM AT THE SAN FRANCISCO CONSERVATORY OF MUSIC

---

A project of Community Initiatives

## ADVISORY COMMITTEE

**David Bernstein**—HONORARY CHAIR

London, England

**Alison Pybus**, Artist Manager, Vice President—EXECUTIVE CHAIR

IMG Artists

Carnegie Hall Tower

New York City

**Mark Williams**, Artistic Administrator

San Francisco Symphony

San Francisco, California

**John Parr**, Pianist, Head of Music Staff

San Francisco Opera

San Francisco, California

**Charles Spencer**, Pianist, Professor of Lieder and Accompanying

Universität für Music und Darstellende Kunst

Vienna, Austria

**Gary A. Rust**, MD

Alumnus of San Francisco Conservatory of Music

California Pacific Medical Center

San Francisco, California

**Dorothy J. Divack**, Founder and Director

CENTER OF EXCELLENCE

San Francisco, California

**John Boyajy**, Concert Pianist, Teacher

B.Mus., M.S., The Juilliard School

San Marin, California

---

**MAXINE BERNSTEIN**, director

14 IMPERIAL AVENUE • SAN FRANCISCO • CA 94123

**415 561 0100**

[bernstein@LiederAlive.org](mailto:bernstein@LiederAlive.org)

# LIEDER ALIVE!

VOCAL MASTER WORKSHOP PROGRAM AT THE SAN FRANCISCO CONSERVATORY OF MUSIC

A project of Community Initiatives

Advertising: Opera News, June 2008



OPERA NORTH SOUND BITES: KEITH PHARES MUSIC IN MADISON  
JUNE 2008 \$3.95 US / \$3.95 CAN

## OPERAN NEWS

# LIEDER ALIVE!

VOCAL MASTER WORKSHOP PROGRAM IN SAN FRANCISCO

**A ground-breaking program in the teaching of German Lieder**

Exceptional students and emerging professionals will have the opportunity to work intensively over several days with internationally renowned vocal artists. The program takes place twice annually in the Grand Concert Hall at the new Conservatory of Music in San Francisco. We welcome your further inquiry.

**Maxine Bernstein, Program Director**  
**liederalive.org or call 415-561-0100**



**Thomas Hampson**  
October 2008



**Marilyn Horne**  
June 2009

A project of GIF of The San Francisco Foundation

# LIEDER ALIVE!

VOCAL MASTER WORKSHOP PROGRAM AT THE SAN FRANCISCO CONSERVATORY OF MUSIC

---

A project of Community Initiatives

## CURRENT STAFF

**Maxine Bernstein** — FOUNDER AND DIRECTOR  
San Francisco

**David Lee** — ASSOCIATE DIRECTOR  
New York City

**Kristen Brown** — ADMINISTRATIVE CONSULTANT  
San Francisco

---

**MAXINE BERNSTEIN**, director

14 IMPERIAL AVENUE • SAN FRANCISCO • CA 94123  
**415 561 0100**  
[bernstein@LiederAlive.org](mailto:bernstein@LiederAlive.org)

# LIEDER ALIVE!

VOCAL MASTER WORKSHOP PROGRAM AT THE SAN FRANCISCO CONSERVATORY OF MUSIC

---

A project of Community Initiatives

**MAXINE BERNSTEIN**, director

A devoted advocate for opera and lieder, Ms. Bernstein has lived, performed and taught in New York, London, Paris, Vienna and now San Francisco. Born in London, her life in music began as a soprano, her international musical education culminating in her studies with Christa Ludwig. In recent years, she has mentored and coached extensively, integrating her broad knowledge of vocal development and repertoire with her mentoring and life-coaching experience. She has now utilized her long-term insights into the training of singers to found the teaching organization, LIEDER ALIVE! Dedicated to re-invigorating the teaching of German Lieder at the highest international standards, the program has already offered two Master Workshop intensives: *Mostly Mahler*, the inauguration led by Thomas Hampson followed by *Romantic German Lieder* led by Marilyn Horne.



---

14 IMPERIAL AVENUE • SAN FRANCISCO • CA 94123

**415 561 0100**

[bernstein@LiederAlive.org](mailto:bernstein@LiederAlive.org)